

DIGITAL MARKETING MODULES																																	
Course Title	Abelene Hu	Allen	Benjamin Song	Christopher Tan	David Boh	David Chan	David Fong	Deleon Lim	Elaine Teo	Elizabeth	Jocelyn Goh	Kala Rani	Kevin Chua	Klenton Foo	Koh YS	Lance Paul	Lim Jia He	Marcus Chiam	Martin Li	Melvyn Tan	Norman Lau	Paul Lim	Raymond Teoh	Richard Ng	Richard Tin	Richard Wong	Rodney	Timothy Ng	Tylus Lim	Victor Pow	Wan Ting	Winnie Liu	
WordPress Website Creation	✓	✓	✓	✓										✓		✓	✓	✓	✓	✓	✓					✓					✓	✓	
Digital Content Creation	✓	✓					✓	✓		✓	✓	✓	✓			✓	✓	✓	✓	✓		✓		✓		✓	✓			✓		✓	
Copywriting & Content Writing			✓				✓			✓	✓		✓			✓	✓	✓	✓	✓		✓			✓	✓	✓			✓			✓
Google Ads				✓	✓		✓	✓	✓	✓					✓	✓	✓		✓				✓	✓	✓	✓	✓		✓			✓	✓
Facebook & Instagram Marketing			✓	✓	✓	✓	✓	✓	✓	✓		✓			✓	✓	✓			✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓
Website & Landing Page Conversion Optimisation		✓	✓	✓	✓		✓			✓			✓			✓	✓		✓	✓	✓	✓	✓			✓	✓		✓	✓		✓	✓
Advanced Digital Marketing Strategy		✓		✓	✓		✓			✓	✓	✓			✓		✓	✓	✓	✓		✓	✓			✓	✓	✓	✓	✓			✓
Advanced Digital Advertising			✓	✓	✓		✓			✓					✓		✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓			✓
Advanced Social Media Management				✓	✓	✓	✓			✓	✓	✓					✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓			✓	✓
Advanced Digital Content Marketing		✓								✓	✓	✓					✓	✓	✓	✓		✓				✓	✓			✓			✓
Advanced Search Engine Optimisation (SEO)		✓		✓	✓	✓				✓						✓	✓		✓	✓			✓			✓						✓	
Advanced Digital Marketing Analytics (Google Analytics)		✓		✓	✓	✓	✓									✓	✓					✓				✓			✓			✓	
Email Marketing	✓			✓	✓					✓						✓		✓	✓				✓			✓						✓	✓

INFRASTRUCTURE & OPERATIONS MODULE															
Course Title	Danny Soh	Gavin Chia	HK Fung	Jennifer Zhou	Johnson Yeo	Kelvin Lim	Kelvin Wu	Ken Goh	Philip Gan	Rajpal	S A Lim	Sarbojit	Say Toon	Toh Tai Ann	William Ho
Advanced Hardware and Software Troubleshooting	✓		✓		✓		✓		✓	✓	✓	✓	✓		
Advanced Network Administration	✓		✓		✓		✓				✓	✓	✓		✓
Systems and Server Administration	✓		✓		✓		✓			✓	✓	✓	✓	✓	
Cloud Computing	✓		✓		✓		✓				✓	✓	✓		✓
Cybersecurity and Ethical Hacking			✓		✓		✓				✓	✓	✓	✓	✓
Emerging Technologies and Trends	✓		✓	✓	✓		✓	✓		✓	✓	✓	✓		✓
IT Infrastructure and Operations	✓	✓	✓		✓		✓			✓	✓		✓	✓	
Enterprise Architecture and Design			✓		✓		✓			✓	✓	✓	✓	✓	
IT Infrastructure Planning and Optimisation	✓		✓		✓		✓			✓	✓	✓	✓		
IT Disaster Recovery and Business Continuity	✓		✓	✓	✓	✓	✓			✓	✓		✓	✓	✓
Advanced IT Security and Cybersecurity			✓		✓		✓				✓	✓	✓	✓	✓
IT Project Management	✓	✓		✓	✓		✓			✓	✓		✓		
IT Infrastructure Automation and Orchestration					✓	✓	✓					✓	✓		

BUSINESS ANALYTICS & STATISTICS USING EXCEL												
Course Title	Bee Hoon	Felicia	Gary Goh	Justin Chan	Lim Yan Xin	Pauline Lee	Philip Gan	Priscilla Tan	Richard Tin	Sandra	Victor Pow	Winnie Liu
WSQ Microsoft Excel Essentials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
WSQ Microsoft Excel Intermediate	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
WSQ Microsoft Excel Advanced	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓
WSQ Microsoft Excel Mastery					✓							

S/N	Type	Trainer Name	Qualification	PEI Category	Institution	ACTA/ACLP
1	Digital Marketing	Abby Sabrina	Bachelor of Science	Bachelor	Upper Iowa University	ACLP
2	Digital Marketing	Allen Wong	Diploma in Digital Interactive Media	Diploma	Republic Polytechnic	ACLP
3	Digital Marketing	Benjamin Song	Bachelor in Civil & Structural Engineering	Bachelor	Nanyang Technological University, Singapore	ACTA
4	Digital Marketing	Christopher Tan	Masters in Marketing	Master	London School of Design & Marketing	ACLP
5	Digital Marketing	Chua Yin Kiat, Kevin	Bachelor in Business Admin (International Business)	Bachelor	Southern Cross University	ACLP
6	Digital Marketing	David Boh	Master of Business Administration	Master	Alliance Manchester Business School	ACLP
7	Digital Marketing	David Chan	GCE 'A' Level	A-Level	Private Candidate	ACLP
8	Digital Marketing	David Fong Zhen Yang	Master of Commerce (Applied Finance)	Master	The University of Queensland Australia	ACLP
9	Digital Marketing	Deleon Lim	Bachelor of Arts with Honours in Digital Marketing	Bachelor	Coventry University	ACLP
10	Digital Marketing	Elaine Teo	Bachelor of Business Administration	Bachelor	Royal Melbourne Institute of Technology	ACLP
11	Digital Marketing	Elizabeth Taylor	Masters Degree Marketing	Master	University of Glamorgan	ACLP
12	Digital Marketing	Foo Nyuk Wei	Bachelor of Engineering	Bachelor	The University of New South Wales	ACLP
13	Digital Marketing	Hu An Ran Abelene	Bachelor of Commerce (Management) And Psychology	Bachelor	The University of Melbourne, Australia	ACLP
14	Digital Marketing	Jocelyn Goh	Bachelors of Science in Management	Bachelor	University of London	ACTA
15	Digital Marketing	Kala Rani Sathappah	Bachelor of Science in Multimedia Technology and Design	Bachelor	Singapore University of Social Sciences	ACTA
16	Digital Marketing	Klenton Foo	Diploma in Biomedical Engineering	Diploma	Temasek Polytechnic	ACLP
17	Digital Marketing	Koh YS	Master of Business Administration	Master	National University of Singapore	ACLP
18	Digital Marketing	Lance Paul	Professional Diploma in Digital Marketing	Diploma	Lithan	ACLP
19	Digital Marketing	Lim Hui Ling	Bachelor of Arts with Merit	Bachelor	National University of Singapore	ACLP
20	Digital Marketing	Lim Jia He	Bachelor of Business Management	Bachelor	RMIT University	
21	Digital Marketing	Marcus Chiam	Master of Business Administration	Master	University of Adelaide	ACLP
22	Digital Marketing	Martin Li	Master of Business Administration	Master	Murdoch University	ACLP
23	Digital Marketing	Melvyn Tan	Degree of Master of Business	Bachelor	Nanyang Technology University	ACTA
24	Digital Marketing	Norman Lau	Diploma in Architectural Technology	Diploma	Singapore Polytechnic	
25	Digital Marketing	Paul Lim	Bachelor (Marketing & Finance)	Bachelor	Curtin University	ACLP
26	Digital Marketing	Raymond Teoh	Bachelor in Engineering	Bachelor	Nanyang Technology University	ACLP
27	Digital Marketing	Richard Ng	Master in Digital Marketing	Master	Singapore University of Social Science	ACTA
28	Digital Marketing	Richard Tin Wee Yuen	Graduate Diploma in Marketing	Diploma	The Chartered Institute of Marketing	ACTA
29	Digital Marketing	Rodney Tay	Master of Counselling (Advance)	Master	Swinburne University of Technology	ACTA
30	Digital Marketing	Tan Wan Ting	Bachelor Of Business (Honors), Business	Bachelor	Nanyang Technological University	ACLP
31	Digital Marketing	Timothy Ng	Bachelor of Science (Computing)	Bachelor	National University of Singapore	ACLP
32	Digital Marketing	Tytus Lim	Bachelor in Business Administration	Bachelor	Royal Melbourne Institute of Technology	ACTA
33	Digital Marketing	Victor Pow	Master of Business Administration (MBA)	Master	The Open University	ACLP
34	Digital Marketing	Winnie Liu	Specialist Diploma in Leadership and People Management	Diploma	Kaplan Profesional	ACTA
35	Digital Marketing	Wong Wee Chung Richard	Diploma in Mechanical Engineering	Diploma	Singapore Polytechnic	ACTA
36	Business Analytics & Statistics	Felicia Lim	Diploma in Computer Studies	Diploma	TMC Computer School	ACTA
37	Business Analytics & Statistics	Gary Goh	Master of Business Administration (Finance) with Merit	Master	University of Nottingham	ACTA
38	Business Analytics & Statistics	Justin Chan	Diploma In Advertising & Marketing Communications	Diploma	International Advertising, Communication and Technology College	ACTA
39	Business Analytics & Statistics	Lim Yan Xin	Bachelor of Science (Information Systems Management)	Bachelor	Singapore Management University	ACLP
40	Business Analytics & Statistics	Pauline Lee	Diploma in Computer Studies	Diploma	Ngee Ann Polytechnic	
41	Business Analytics & Statistics	Philip Gan	Bachelor in Engineering (Mechanical)	Bachelor	Queensland University of Technology	ACTA
42	Business Analytics & Statistics	Priscilla Tan	Higher Diploma in Computer Studies	Diploma	TMC Computer School	ACTA
43	Business Analytics & Statistics	Richard Tin	Graduate Diploma in Marketing	Diploma	The Chartered Institute of Marketing	ACTA
44	Business Analytics & Statistics	Sandra Lechman	Diploma in Computer Studies	Diploma	Informatics Institute, Malaysia	ACTA
45	Business Analytics & Statistics	Victor Pow	Master of Business Administration (MBA)	Master	The Open University	ACLP
46	Business Analytics & Statistics	Winnie Liu	Specialist Diploma in Leadership and People Management	Diploma	Kaplan Profesional	ACTA
47	Infrastructure & Operations	Danny Soh	Master of Business Administration	Master	Trinity College and University	ACLP
48	Infrastructure & Operations	Foo Say Toon	Master of Business in Information Technology	Master	Royal Melbourne Institute of Technology	ACLP
49	Infrastructure & Operations	Gavin Chia	Bachelor of Information Technology	Bachelor	Queensland University of Technology	ACLP
50	Infrastructure & Operations	HK Fung	Bachelor of Science in Computing (Hons)	Bachelor	Oxford Brookes U niversity	ACLP
51	Infrastructure & Operations	Jennifer Zhou	Bachelor of Science (Hons) In Computing and Software Engineering	Bachelor	Oxford Brookes University	ACLP
52	Infrastructure & Operations	Johnson Yeo	Diploma in Computer Information System	Diploma	Singapore Polytechnic	ACTA
53	Infrastructure & Operations	Kelvin Wu	Master of Science in CyberSecurity	Master	EC-Council University	ACLP
54	Infrastructure & Operations	Ken Goh	Master In Distributed Information System	Master	University of East London	ACLP
55	Infrastructure & Operations	Lim Kelvin	Bachelor of Science in Computer Science	Bachelor	Singapore Institute of Management	ACLP
56	Infrastructure & Operations	Philip Gan	Bachelor in Engineering (Mechanical)	Bachelor	Queensland University of Technology	ACTA
57	Infrastructure & Operations	Rajpal Kamlesh Lachhmandas	Bachelors In Computer Engineering	Bachelor	University of Mumbai	ACTA
58	Infrastructure & Operations	S A Lim	Masters of Science	Master	Nanyang Technological University	ACTA
59	Infrastructure & Operations	Sarbojit M Bose	Post Graduate Specialist Diploma in IT Security	Post Graduate Diploma	Nanyang Polytechnic	ACLP
60	Infrastructure & Operations	Toh Tai Ann	Degree in Electronic Engineering Honours 2nd lower	Bachelor	University of Western	ACTA
61	Infrastructure & Operations	William Ho	Master of Science, Technology Management	Master	Staffordshire University	ACLP