

Digital Marketing Modules																																				
Module Title	Allen	Benjamin Song	David Boh	David Chan	David Fong	Deleon Lim	Elizabeth	Eric Heng	Jocelyn Goh	Kevin Chua	Klenton Foo	Lance Paul	Marcus Chiam	Martin Li	Timothy Ng	Tylus Lim	Raymond Teoh	Richard Ng	Koh YS	Richard Wong	Paul Lim	Kala Rani	Lim Jia He	Melvyn	Elaine Teo	Abelene Hu	Rodney	Christop her Tan	Chia Wee Wee	Richard Tin	Winnie Liu	Wan Ting	Norman Lau			
WordPress Website Creation	✓	✓									✓	✓	✓	✓						✓			✓	✓		✓		✓				✓		✓		
Digital Content Creation					✓	✓	✓		✓	✓		✓	✓	✓		✓		✓		✓	✓	✓	✓	✓		✓	✓		✓		✓					
Copywriting & Content Writing		✓			✓		✓		✓	✓		✓	✓	✓		✓					✓	✓	✓	✓			✓	✓		✓		✓				
Google Ads		✓	✓		✓	✓	✓					✓	✓	✓	✓		✓	✓	✓	✓	✓		✓	✓	✓		✓	✓			✓	✓				
Facebook & Instagram Marketing		✓	✓	✓	✓	✓	✓					✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓			✓	✓				
Website & Landing Page Conversion Optimisation	✓	✓	✓		✓		✓	✓		✓		✓		✓	✓	✓	✓			✓			✓	✓	✓	✓			✓	✓			✓			
Advanced Digital Marketing Strategy		✓	✓		✓		✓		✓				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓					✓			
Advanced Digital Advertising		✓			✓		✓						✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓			✓	✓					✓			
Advanced Social Media Management			✓	✓	✓		✓		✓				✓	✓	✓		✓	✓		✓	✓	✓	✓	✓			✓	✓	✓					✓		
Advanced Digital Content Marketing							✓		✓				✓	✓		✓				✓	✓	✓	✓	✓			✓	✓						✓		
Advanced Search Engine Optimisation (SEO)			✓	✓			✓							✓			✓			✓			✓	✓					✓					✓		
Advanced Digital Marketing Analytics (Google Analytics)			✓	✓	✓									✓	✓		✓						✓					✓							✓	
Email Marketing			✓				✓						✓	✓		✓				✓						✓		✓	✓					✓		

Infrastructure & Operations Module															
Module Title	Philip	Say Toon	Johnson Yeo	HK Fung	Danny Soh	William Ho	Jennifer Zhou	Kelvin Lim	S A Lim	Ken Goh	Kelvin Wu	Sarbojit	Rajpal	Gavin Chia	Toh Tai Ann
Advanced Hardware and Software Troubleshooting	✓	✓	✓	✓	✓				✓		✓	✓	✓		
Advanced Network Administration			✓	✓	✓	✓				✓	✓	✓			
Systems and Server Administration		✓	✓	✓	✓				✓		✓	✓	✓		✓
Cloud Computing		✓	✓	✓	✓	✓			✓		✓	✓			
Cybersecurity and Ethical Hacking			✓		✓	✓			✓	✓	✓	✓			✓
Emerging Technologies and Trends		✓	✓	✓	✓	✓	✓			✓	✓	✓			
IT Infrastructure and Operations		✓	✓	✓	✓				✓		✓		✓	✓	✓
Enterprise Architecture and Design		✓	✓						✓		✓	✓	✓		✓
IT Infrastructure Planning and Optimisation		✓	✓	✓	✓				✓		✓	✓	✓		
IT Disaster Recovery and Business Continuity		✓	✓	✓	✓	✓	✓	✓	✓		✓		✓		✓
Advanced IT Security and Cybersecurity		✓	✓	✓		✓			✓		✓	✓			✓
IT Project Management		✓	✓		✓		✓		✓		✓		✓	✓	
IT Infrastructure Automation and Orchestration		✓	✓					✓			✓	✓			

S/N	Type	Trainer Name	Qualification	PEI Category	Institution	ACTA/ACLP
1	Digital Marketing	Allen Wong	Diploma in Digital Interactive Media	Diploma	Republic Polytechnic	ACLP
2	Digital Marketing	Benjamin Song	Bachelor in Civil & Structural Engineering	Bachelor	Nanyang Technological University, Singapore	ACTA
3	Digital Marketing	Chia Wee Wee	Bachelor Of Business Administration	Bachelor	National University of Singapore	ACLP
4	Digital Marketing	Christopher Tan	Masters in Marketing	Master	London School of Design & Marketing	ACLP
5	Digital Marketing	Chua Yin Kiat, Kevin	Bachelor in Business Admin (International Business)	Bachelor	Southern Cross University	ACLP
6	Digital Marketing	David Boh	Master of Business Administration	Master	Alliance Manchester Business School	ACLP
7	Digital Marketing	David Chan	GCE 'A' Level	A-Level	Private Candidate	ACLP
8	Digital Marketing	David Fong Zhen Yang	Master of Commerce (Applied Finance)	Master	The University of Queensland Australia	ACLP
9	Digital Marketing	Deleon Lim	Bachelor of Arts with Honours in Digital Marketing	Bachelor	Coventry University	ACLP
10	Digital Marketing	Eddie Teo Chee Kian	Diploma in Leadership and People Management	Diploma		ACTA
11	Digital Marketing	Elaine Teo	Bachelor of Business Administration	Bachelor	Royal Melbourne Institute of Technology	ACLP
12	Digital Marketing	Elizabeth Taylor	Masters Degree Marketing	Master	University of Glamorgan	ACLP
13	Digital Marketing	Eric Heng	Professional Diploma, Business Analytics Programme Analyst	Diploma	NUS Institute of Systems Science	ACTA
14	Digital Marketing	Hu An Ran Abelene	Bachelor of Commerce (Management) And Psychology	Bachelor	The University of Melbourne, Australia	ACLP
15	Digital Marketing	Jocelyn Goh	Bachelors of Science in Management	Bachelor	University of London	ACTA
16	Digital Marketing	Kala Rani Sathappah	Bachelor of Science in Multimedia Technology and Design	Bachelor	Singapore University of Social Sciences	ACTA
17	Digital Marketing	Klenton Foo	Diploma in Biomedical Engineering	Diploma	Singapore University of Social Sciences	ACLP
18	Digital Marketing	Koh YS	Master of Business Administration	Master	National University of Singapore	ACLP
19	Digital Marketing	Lance Paul	Professional Diploma in Digital Marketing	Diploma	Lithan	ACLP
20	Digital Marketing	Lim Jia He	Bachelor of Business Management	Bachelor	RMIT University	
21	Digital Marketing	Marcus Chiam	Master of Business Administration	Master	University of Adelaide	ACLP
22	Digital Marketing	Martin Li	Master of Business Administration	Master	Murdoch University	ACLP
23	Digital Marketing	Melvyn Tan	Degree of Master of Business	Bachelor	Nanyang Technology University	ACTA
24	Digital Marketing	Norman Lau	Diploma in Architectural Technology	Diploma	Singapore Polytechnic	
25	Digital Marketing	Paul Lim	Bachelor (Marketing & Finance)	Bachelor	Curtin University	ACLP
26	Digital Marketing	Raymond Teoh	Bachelor in Engineering	Bachelor	Nanyang Technology University	ACLP
27	Digital Marketing	Richard Ng	Master in Digital Marketing	Master	Singapore University of Social Science	ACTA
28	Digital Marketing	Richard Tin Wee Yuen	Graduate Diploma in Marketing	Bachelor	The Chartered Institute of Marketing	ACTA
29	Digital Marketing	Rodney Tay	Master of Counselling (Advance)	Master	Swinburne University of Technology	ACTA
30	Digital Marketing	Tan Wan Ting	BACHELOR OF BUSINESS (HONORS), BUSINESS	Bachelor	NANYANG TECHNOLOGICAL UNIVERSITY	ACLP
31	Digital Marketing	Timothy Ng	Bachelor of Science (Computing)	Bachelor	National University of Singapore	ACLP
32	Digital Marketing	Tylus Lim	Bachelor in Business Administration	Bachelor	Royal Melbourne Institute of Technology	ACTA
33	Digital Marketing	Winnie Liu	Specialist Diploma in Leadership and People Management	Diploma	Kaplan Profesional	ACTA
34	Digital Marketing	Wong Wee Chung Richard	Diploma	Diploma	Singapore Polytechnic	ACTA
35	Infrastructure & Operations	Danny Soh	Master of Business Administration	Master	Trinity College and University	ACLP
36	Infrastructure & Operations	Foo Say Toon	Master of Business in Information Technology	Master	Royal Melbourne Institute of Technology	ACLP
37	Infrastructure & Operations	Gavin Chia	Bachelor of Information Technology	Bachelor	Queensland University of Technology	ACLP
38	Infrastructure & Operations	HK Fung	Bachelor of Science in Computing (Hons)	Bachelor	Oxford Brookes University	ACLP
39	Infrastructure & Operations	Jennifer Zhou	Bachelor of Science (Hons) In Computing and Software Engineering	Bachelor	Oxford Brookes University	ACLP
40	Infrastructure & Operations	Johnson Yeo	Diploma in Computer Information System	Diploma	Singapore Polytechnic	ACTA
41	Infrastructure & Operations	Kelvin Wu	Master of Science in CyberSecurity	Master	EC-Council University	ACLP
42	Infrastructure & Operations	Ken Goh	Master In Distributed Information System	Master	University of East London	ACLP
43	Infrastructure & Operations	Lim Kelvin	Bachelor of Science in Computer Science	Bachelor	Singapore Institute of Management	ACLP
44	Infrastructure & Operations	Phillip Gan	Bachelor in Engineering (Mechanical)	Bachelor	Queensland University of Technology	ACTA
45	Infrastructure & Operations	Rajpal Kamlesh Lachhmandas	Bachelor In Computer Engineering	Bachelor	University of Mumbai	ACTA
46	Infrastructure & Operations	S A Lim	Masters of Science	Master	Nanyang Technological University	ACTA
47	Infrastructure & Operations	Sarbojit M Bose	Post Graduate Specialist Diploma in IT Security	Post Graduate Diploma	Nanyang Polytechnic	ACLP
48	Infrastructure & Operations	Toh Tai Ann	Degree in Electronic Engineering Honours 2nd lower	Bachelor	University of Western	ACTA
49	Infrastructure & Operations	William Ho	Master of Science, Technology Management	Master	Staffordshire University	ACLP